



## Challenges Faced

A pharmaceutical company faced challenges in managing the entire lifecycle of its drugs, including regulatory compliance, post-market surveillance, and adverse event reporting. The company needed a solution to ensure compliance, track drug safety, and streamline regulatory processes.



## **Solutions Offered**

The pharmaceutical company implemented a Drug Lifecycle Management Solution that integrated regulatory compliance tools, adverse event reporting systems, and post-market surveillance capabilities. The solution aimed to provide end-to-end visibility into the drug lifecycle, ensuring compliance and safety.



## Implementation Details

## **Regulatory Compliance Tools**

Integrated tools for tracking and ensuring compliance with regulatory requirements.

### **Adverse Event Reporting Systems**

Implemented systems for efficient reporting and analysis of adverse events.

#### **Post-Market Surveillance Capabilities**

Integrated capabilities for continuous monitoring and surveillance of drugs in the market.

# **Business Benefits**

### 90% Reduction in Regulatory **Compliance Errors**

The solution led to a 90% reduction in errors related to regulatory compliance.

### **Improved Adverse Event Response Time**

Adverse event reporting and response times were reduced by 40%.

### **30% Increase in Overall Drug** Safety

The end-to-end visibility contributed to a 30% improvement in the overall safety of drugs in the market.

## **Takeaways**